

Seymour History Bulletin



A publication of the Seymour Community Historical Society – Spring & Summer 2022

Dedicated to Preserving Seymour Area

History Bill Collar, Editor - 833-6064

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Summer hours: 1:00 – 4:00 Friday - Sunday

Fall and winter: 1:00 – 4:00 Sunday Closed:

January, February, March, April and May. Open by appointment anytime.

Board of Directors

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The Contents of this Issue

The purpose of our newsletter is to keep our members informed of events taking place at the museum and to keep Seymour History alive through relating past social, cultural and economic activities. In addition to the annual meeting, this publication explains the purpose and design of the historical mural that will grace the west side of the Miller-Piehl Building, describes the celebration for the 10-year anniversary of the museum and details summer activities.

Mission Statement

The Seymour Community Historical Society is primarily educational. It specifically collects and preserves records and physical objects relating to the history of the city of Seymour, Wisconsin and the surrounding area.

From an historical point of view the newsletter focuses on articles from the *Times-Press* fifty years ago (1972). Several of our members requested articles from more recent history. While 1972 isn't real recent, many of us recall the days when the Lions Athletic Banquet was in its infancy and slow pitch softball was a popular summer pastime. Fortunately, several members of your historical society rescued past issues of the Seymour paper from the recycle bin when the *Journal-Sentinel* decided to dispose of them.

Maintaining the building and exhibits along with meeting the requirements of various licenses and permits is the responsibility of the board of directors and membership. The last several pages of this publication list our most recent contributors. Thank you for your gifts and donations necessary to keep our mission on track. The Seymour City Council recognizes the value of preserving our heritage and supporting an attractive museum through providing the utilities.

Museum Opens on June 3

The Seymour Community Historical Society Board of Directors is pleased to announce the museum will open Friday, June 3. It will be open all summer on Friday, Saturday and Sunday from 1:00 to 4:00. Several special programs are planned for the summer and they are explained in this newsletter. On June 4, Jessic Michna, an outstanding actor will present at the annual meeting. The Nickle A Region Model A Club will return to Seymour and have their cars on exhibit on Depot Street. Don Vanden Heuvel will present the "Return to Viet Nam" video and Music in the Park will return on Wednesday evenings this summer with the first concert scheduled for June 15. The ten-year anniversary of the museum and unveiling of the mural will be celebrated on July 9th. The history of Seymour businesses will be on display all summer in the upper level of the museum.

Dates to Remember - See Inside for Details

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| * June 3 - Museum Opens | * July 9 - Mural Unveiling |
| * June 4 - Annual Meeting | * July 21 - Return to Vietnam Program |
| * June 15 - Music in the Park Starts | * Aug. 31 - Last Music in the Park |
| * June 18 - Model A's on Depot St. | * All Summer - Seymour Business Display |
| * July 9 - 10 Year Anniversary | |

Annual Meeting Featuring Jessica Michna as Laura Ingalls Wilder



Jessica Michna, recipient of the Presidential Service Center's Distinguished Service Award, is widely known for her riveting portrayals of First Ladies, notable women of history and fictitious characters. She has entertained groups throughout America including guests from as far away as New Zealand, Japan and Brazil. Audiences ranging from young children to senior citizens have been equally enthralled. She has appeared before historical societies, schools, libraries, living history museums, senior centers, churches, and has been guest hostess at parties and weddings.

Mrs. Michna's performances are compelling and emotionally enthralling. Audiences laugh along with her humorous anecdotes. She has a powerful effect on an audience. The SCHS is pleased to have Mrs. Michna return to Seymour for another outstanding presentation as Laura Ingalls Wilder on Saturday, June 4, starting at 1:00.

Laura Ingalls Wilder - June 4

Generations of children worldwide have been fascinated by the stories and books of Laura Ingalls Wilder. Her "Little House" series was the basis for a successful television series. But how did her life really evolve? What motivated her to put her experiences to paper? What difficulties were overcome before the first book was published? In this First Impressions presentation by Jessica Michna you will meet Mrs. Wilder, older, wiser and reflecting back on her life. She will tell you her life story and how she came to produce her literary works.

Mrs. Michna has presented in Seymour several times in the past as Helen Keller, Jane Addams, Eleanor Roosevelt and Mary Todd Lincoln. All of her programs have been outstanding. She is a gifted artist who makes history come alive. This program is an excellent opportunity for anyone who has read the "Little House" books. Parents are encouraged to bring their children.

Coffee, juice and desserts, courtesy of the historical society, are available following the presentation. This is also a fine time to tour the museum. Admission is free.

2022 Budget for the Seymour Community Museum

To be approved at the annual meeting

Expenses		Income	
Cleaning Supplies	200.00	Bld. Maintenance	2,400.00
Office Supplies	600.00	Admission Donations	700.00
Tax Preparation	1,000.00	Music Sponsors	4,500.00
Bands for Music	4,500.00	50/50 Raffle	2,100.00
Advertising	1,000.00	Memory Forest	2,150.00
Music Expenses	1,000.00	Gift Shop	700.00
Special Events	900.00	Memberships	200.00
Memory Forest	1,250.00	Donations	10,850.00
Newsletters	1,400.00	City of Seymour	16,000.00
Display Maintenance	2,000.00	Music Concessions	1,200.00
		Special Events	500.00
		Total Income	- \$38,900.00
		Total Expenses	- \$38,900.00

The Model A's are Coming Back to Seymour on June 18

Those of you who viewed the Model A's parked adjacent to the museum last year will attest to the fact that it was a real treat to see these authentic, fully restored vehicles in Seymour. The Nickle A Region



Depot St. will be lined with 20 Model A's on June

Model A Club will return to Seymour at 1:00 on Saturday, June 18 and park their vintage autos along Depot Street. Dressed in 1930s clothing, the owners take a step back in time and love to discuss the details of their Model A Fords and the restoration process.

This is a great opportunity to visit the museum and view some vintage automobiles. For more information about the club visit (<http://www.nicklearegion.com>) Live music will be at the gazebo from 1:00 to 3:00.

Ten Year Anniversary of the Opening of the Museum

On Saturday, July 9 the SCHS will celebrate ten years in the new museum. The party will begin at 1:00 on the west side of the Miller-Piehl Building with the unveiling of the 60 foot mural depicting downtown Seymour during the early 1900's. Painted by Kelly Babler from Butternut, WI, the mural includes twelve historically significant buildings and 18 people from the era. The buildings include: Dean and Lorenz Hardware Store, City Hall, Hotel Falck, Muehl Furniture and Undertaking, the State Bank, Central Drug Store, Chase Saloon and Billard Hall, Seymour Hardware Store, Graham's Store, Hotel Florence and the Public School.

The business leaders on display:

- Peter Tubbs - Civil War veteran who owned Woodland Farm, was postmaster, news reporter and bank director.
- Philip Muehl - Early businessman and city treasurer who operated a furniture store and funeral home.
- James Dean - Came to Seymour in 1877 and open a hardware store. He was also active in city government.
- George and Mary Falck - Built and operated the Falck Hotel for over thirty years. Served as postmaster and mayor.
- Robert Kuehne - Cattleman and one of the largest stock shippers in the state, bank director and community leader.
- Dr. L.A. Le Mieux - Eye doctor who operated a drug store, served as postmaster, school board and justice of peace.
- H.J. Van Vuren - Editor and publisher of the **Seymour Press** from 1886 to 1929
- Francis Dittmar - Real estate developer, insurance man, bank director, mayor, state assemblyman and fair board.
- Hattie Graham - Businesswoman who operated Graham's Store with husband Phineas. Also operated a tea room.
- William Michelstetter - President of the Seymour State Bank, mayor and treasurer of the fair association.
- John Stewart - Owner and operator of the Seymour Flour Mill. Justice of the peace, alderman and on the fair board.
- Dr. James Hittmer - Highly regarded medical doctor in Seymour from 1892 until 1938
- William F. Cirkel - Operated a stave factory, lumberman, mayor, state assemblyman and director of the fair.
- August Wolk - Chief of police, street commissioner and alderman from 1879 to 1923.
- Pastor Frederick Ohlrogge - Pastor of the Lutheran church from 1897-1939.
- F.W. Axley - Principal of Seymour High School from 1899-1934. An accomplished gardener and horticulturist.
- James Veitch - Owned and operated a well drilling business and served as mayor.
- Nick Kitzinger - A respected blacksmith who served the community for over forty years.
- Fred Piehl - Part owner of Miller-Piehl Company and a mason who built a number of city buildings.

Following the unveiling of the mural and a brief presentation, activity will move to the gazebo area where a popular band will entertain the crowd. Ice cream will be provided compliments of the Dairy Queen.



Groundbreaking for the new museum took place on Wednesday, August 17, 2011 at 6:30 PM. The steering committee was made up of Jim Campbell, Bill Collar, John Cumicek, Tom Duffey, Don Hoff, DDS, Carl Kuehne, Debbie Peterson, Perry Pierre, Harold Pingel, "Pudge" Schuh, and Elizabeth Timmins.



The dedication and grand opening of the museum took place on July 21, 2012. Mayor Judy Schuette cut the ribbon then opened the door for Marge Coonen, the first patron to enter the facility. Marge, a long time director of the historical society, served as treasure during the duration of the fund raising campaign and building project. The 1.2 million dollar building was the result of a four year fund raising campaign featuring donations by area people, businesses and others with ties to Seymour, 2012.

The building is named the "Seymour Community Museum." The word "Community" has a special meaning, "A unified body of people with common interest." In this case it is preserving the history of the Seymour area. When the new building was being discussed, a decision was made to make the a lifetime membership in the historical society affordable for everyone. Consequently, the fee was set at \$50.00. People with ties to Seymour have responded with 470 individuals donating \$100.00 or more to support the society and finance and maintain the museum.

The New Building (A brief chronology)

- 1976** The newly formed Seymour Community Historical Society acquires the Green Bay and Western Railroad Depot. Through the efforts of many volunteers, it is converted to a museum.
- 1989** Having outgrown the depot, the Miller-Piehl Company office building and adjacent land is acquired through a gift from Lee and Pat Nagel. Area residents donate many items for display.
- 2001** Society president Rita Gosse and members of the board begin to investigate the possibility of constructing an addition on the Miller-Piehl building.
- 2003** The building fund receives a considerable boost with a major donation from the John and Mary Green Estate.
- 2007** An architect/engineer determines that is not practical or cost efficient to add on to the Miller- Piehl building.
- 2008** A steering committee is formed for the purpose of generating support and planning for a new building.
- 2008** Schuh Construction, Inc. submits several plans for a new building and determines it is possible to move the commemorative wall to make room for the new structure.
- 2008** A capital campaign to raise \$1.2 million is launched. The Carl Kuehne family, and Harold and Agnes Krahn Estate make significant pledges to provide impetus to the fund drive.
- 2011** An anonymous donor pledges matching funds for 90 days up to \$100,000.00. Museum supporters respond enthusiastically and \$200,000.00 is added to the capital campaign.
- 2011** Ground is broken on August 17, 2011 and plans are made for a 60' x 70' two-story building with an elevator.
- 2011** Work begins on the foundation in November.
- July 21, 2012 – The new museum and learning center is dedicated with an open house and music by *Starwood*.**



Schuh Construction, Inc. donated their services and expertise to move the commemorative wall intact.

Return to Vietnam Documentary July 21

An Old Glory Honor Flight

Vietnam veteran Jim Van Den Heuvel of Seymour contacted the historical society and donated an impressive book and video detailing the 2019 return to Vietnam by 52 veterans from Northeastern Wisconsin. After reading the book and viewing the video, SCHS Board members decided it should be viewed by a larger audience. The program will be presented at 6:30 Tuesday evening, July 21. Jim Van Den Heuvel will be present to introduce the video and answer questions. John Minlschmidt of Black Creek, who also participated in the honor flight has been invited. Plan for about a two hour program. It is free and open to the public. The Seymour Community Historical Society will provide popcorn and refreshments.

Jim Van Den Heuvel (*Comments from the book "Return to Nam"*) **John Minlschmidt**

Jim was a Specialist E 5 Tank Crewman from 1966-1968. He received a Purple Heart on his fifth day in Vietnam as a result of a burn from a White Phosphorus mortar round. As a soldier in a mechanized cavalry unit, Van Den Heuvel became a tanker, learning each of the various jobs for operating in the belly of the steel beast: the driver, the gunner, the loader and the commander. That experience came in handy when he hit the midpoint of his time in Vietnam when inexperienced men replaced the crew and he had to train them.



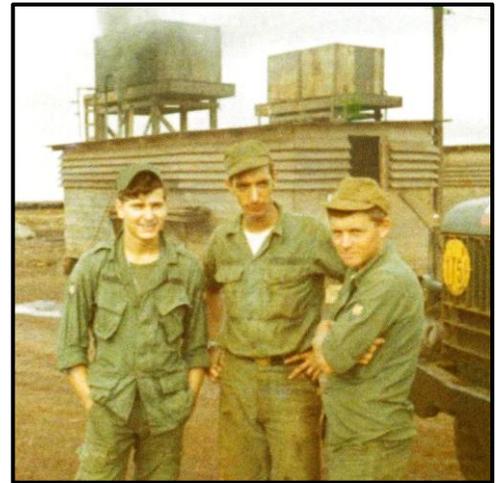
Jim Van Den Heuvel in front of his tank in Vietnam

in the United States Army. "My time in the army toughened me up. Whenever I faced struggles later in life, I figured that I faced what I had faced in Vietnam, I could beat those struggles, too. It taught me how to succeed in business; you couldn't let failure be part of you. It also taught me how to help my fellow veterans."

Looking back, Van Den Heuvel glows when mentioning the fellow veterans with whom he shares an unbreakable bond - through life and through death. Secondly, he reminisces about the long-term lessons learned from his two years

John Minlschmidt, Black Creek, Corporal - Transportation from 1965-1967. "I didn't like Listening Post duty. As soon as it got dark, we'd head out. Five of us would walk out about four or five miles to protect the front. If we were to have any problems, we were the first guys to know it. You had to sit out there all night long. There were guys who could sleep but not me. Never once did I ever sleep while I was sitting out there.

To get the discounted price for the flight home I had to wear my uniform. I explained to the ticket agent that they're telling us not to wear our uniforms. She said "Yes, there is a reason why. There's a bunch of



John Minlschmidt (middle) with two of his friends in Vietnam

protestors around here. But she said in order to get the reduced rate, I had to have my uniform on. So she says to me, 'Wear a jacket over your uniform, I will be watching for you. When you come, you can run right on' So I Did."

To learn more about the Vietnam conflict and what the veterans experienced, attend the program at the museum at 6:30, Thursday evening, July 21.

The museum archives include all the copies of the Seymour press from 1947 to 2021. Access is available to historical society members at no charge. The following articles are taken from the Press 1972 issues (50 years ago).

Lions 8th Annual Athletic Banquet A Whopping Success

Seymour Press - May 4, 1972

The Lions Club has been active in the community for 58 years. First organized in Seymour in 1964 the organization continues to live up to its motto "We Serve." The annual athletic banquet is one of the many ways the Lions have served the community over the years. The following article is how the Times-Press reported the banquet in 1972.

There's no success like an annual success. That's the way it was again at the 8th annual Lions Athletic Banquet Tuesday night at the Seymour Community High School.

The place was packed and Lion Ben Truymen again did an able job as master of ceremonies. For the first time, girls sports were included as part of the athletic salute. This tremendous addition to athletic endeavor awards seemed to be unusual and delightfully confusing



The 1972 officers of the Seymour Lions Club are (Top L to R): Malcolm Veitch, 1st VP; Jim Sutliff, Sec. Don Welhouse, Lion Tamer; Will Mamerow, Treasurer; and installing officer Clarence Sturm. (Seated L to R): Walter Jacobs, director; Charles Miller, Pres. and Ken Langteau, 3rd VP.



Lion Mert Sherman presented the athlete of the year award to Glenn "Bubba" Vissers. Included in the award are a trophy and a scholarship. For four years, Bubba has made outstanding contributions in three sports.

for the initial start. The two girls who were honored as most valuable players were Jeanette Coonen in basketball and Laurie DuFour in volleyball. The featured speaker was Paul Coppo, the "hawk" coach of the Green Bay Bobcats hockey team. Paul told the Seymour athletes and sports backer the formula of success. It was ability and conditioning plus desire and attitude equals a winner or successful individual.

The popular Bobcat leader also reminisced about his fulfilled days playing baseball for Seymour in the Dairyland League. He didn't talk about all the fun. The "Hawk" was introduced by some lion named Elmer. Babe who?

The "backer of the year" award went to Robert Kailhofer. The presentation to the Seymour

flower power businessman and sports booster was made by Louie Wendt, president of the Lettermen's Club. Lion Merton Sherman made the athlete of the year award and scholarship to Glenn "Bubba" Vissers. The Seymour giant participated in football, wrestling, and track. Bubba also earned other hardware for the trophy shelf as "most valuable" and "fastest pin" in wrestling. Bubba set quite a few school records in grappling game. Included in his 33-1 record. Bubba rubbed the hides of 27 opponents into the canvas as he worked to earn third in the big job class at the state. Bubba is number one with the sport fans.

The Seymour Coaches made the individual award presentations. Track, golf, and baseball



These Seymour athletes won awards at the Lions banquet: L to R: Tiger Tom Vande Hei, Greg Puls, Louie Wendt, Greg Marnocha, Dennis Neuman, Dave Blohm, Rick Johnson, Bruce King and Bubba Vissers.

were not included because the participation in those sports is still on. (Actually because of the beautiful winter weather this spring, it's been as

they say on TV—"The action is stopped on the ice") The other award winners for the various sports were: Rick Johnson, (son of the renowned Mr. & Mrs. Richard Johnson), two awards as most valuable and number one in free throws. Dave Blohm, who knows his board work, earned his trophy as top rebounder.

Coach Mike Mullen made special mention of an award for courage to Steve Hill and his magnificent efforts after the auto accident last year. Football- Bruce King was without a doubt Mr. Defense. His four-year efforts in track as well as football also rewarded Bruce with a special scholarship by the Lions. Dennis Neuman, a veteran of the trench wars in the front line, blocked out as Mr. Offense. Most valuable player was double duty Louie Wendt. Cross Country – Greg Marnocha with a steady pace trotted off the stage with the "most valuable" honors.

A sophomore, Greg Puls, sprinted his way into the "most improved". Wrestling- The Tiny Tiger, Tom Vande Hei, had the honor of being named the "most improved wrestler" The sophomore was the smallest man on the wrestling team and one of the toughest matmen. And so it went. It was a night of deserved honors for the tribesmen who wear the red and white colors of the Seymour Indians. It was a great banquet and fun evening. Splendidly done Lions.

The start of slow pitch has finally arrived.

Seymour Press - May 4, 1972

During the 1970s slow pitch softball was a popular activity in Seymour. Various businesses sponsored teams with games played weekly and a playoff at the end of the season. This article is "Boo's" analysis of the upcoming season.

Two games were played Tuesday and tonight. Hill's will clash with Wilquet's at 7:15, while the Hotel will try to upend the Country Cousins at 8:30. The details of all games will be in next week's paper. This week, Boo is going to make his predictions on how he feels things will

flare around the league. Much is expected to remain the same as last year. The four top teams should repeat as the power of the league. They are Wilquet's, Hill's, the Country Cousins, and the Hotel.



Art's, the Gallery, Wally's and Fritz's are expected to finish in the lower half of the standings. All four of these teams have improved since

last year and should be more challenging for the rest of the league. Possibly finishing in the cellar this year is Wally's. The team is quite young and very unemotional. Fritz's team is unusual, their roster consists of neighbors, friends and relatives. Normally this is a combination that couldn't get along, but this team seems to do it quite well. The players have played together for many years and many are the area's best athletes. Their roster hasn't changed much from last year and this will help them. They play well together and in no way should finish as bad as last year. This is the team that gives even the best teams a fight to the finish. And if nothing else, this team adds a lot of excitement to the league

In fifth place, we'll place Art's. With the help of two new players, Will Mamerow and Jim Maass, the team should be pulled closer together. They have some strong hitters in John Lueck and Jerry and Joey Rusch. Their only hindrance is that the team is generally slow, which will be a disadvantage when they play a tougher competition. This team will probably be the "dark horse" of the league.

Finishing fourth again this year will be the Hotel. They'll probably start the season in poor style, but they always seem to come alive as the season progresses. The team is a mixture of young and old and when Claude Peotter is guiding it, the team is rough and hard to beat. This team should end up in the playoffs at the end of the season. Dropping in third place, we'll pick Hill's. With the

missing of three good starters, the team seems in a bind. If any of these starters should return, the team could finish as number one. The team is young and full of athletic ability. Coach Anschutz has done a good job getting the team ready, but they do appear weak at the present time.



The Country Cousins should hang on to second place this year. The Cousins appear much improved over last year. Their hitting has looked good in the pre-season games and so did the pitching. They won only two of their four pre-season games, but both losses were to Wilquet's. If the team can improve together, first place is not out of reach for the ball team.

The league Championship appears to be going to Wilquet's. They finished on top last year and it appears they'll have a repeat performance. The team plays well together, but they have the greatest asset going for them, and that is the strong desire to win. Only two teams other than Wilquet's will have a chance to be "King of the Hill". Those teams are Hill's and the Cousins, but neither looks adequate at their present stage. Wilquet's will be facing these teams in their first two games and that will tell the story. Until next week, this is your reporter, Boo Shooter.



Boo's prediction was accurate as Wiliquet's Bar won the championship of the slow pitch league. Members of the team are: L to R front row: Otto Krueger, John Kurczek, Keith Rodda, Bob Rankin, and Bob Cliver. Back row: Rick Alger, Mike Mullen, Dennis Offerdahl, Ray Paulson, Gary Sass and Emil Grassel. Team members missing: Mark Seidl, Bob Bock, Bob Caliaro and Dennis Peterson.



The 1972 playoff champion was Hill's Bar. Members of the team are (front row L to R): Devin Rusch, Greg Reed, Ken Hill and Glen Hill. Back row: Cub Heike, Gary Stephani, Jerry Wagner, John Hart and Don Eisenreich. Team members missing: Jim Anschutz, Mike Spaude, J. Mueller, Dick Vande Hei and Jim, Wickesberg.

Wraps on 72 Pack Come off Saturday

Seymour Press - August 7, 1972

Many Seymour area residents were Packer season ticket holders. The 1970s Seymour Press included numerous articles about the Pack. After the Lombardi "Glory Years" and several years of struggle under Phil Bengston, Dan Devine finished his inaugural season 4-8-2. Hopes were high for much improvement in 1972.

The wraps will be taken off Dan Devine's 1972 Green Bay Packer squad this Saturday night when the Cincinnati Bengals (4-10 in 71 but predicted to challenge in 72) invade Lambeau Field in the first of six pre-season tune ups. Kickoff is set for 8:05 p.m. CDT, with live radio via the Packer Radio Network (Jim Irwin and Gary Bender on the mike) and live on Milwaukee TV from WITI TV,6. The telecast will be seen on a delayed basis on WSAU CH 7 in Wausau and WLUK-TV in Green Bay with Bob Schulze and Chuck Lane broadcasting.

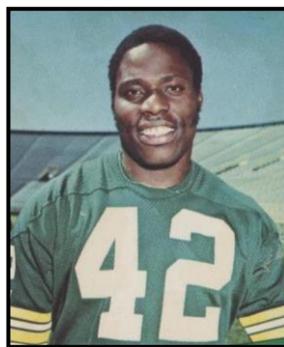
Devine cited conditioning and the avoidance of mistakes as the two primary missions of the 72 pre-season training camp and if last week's Inter-Squad game played before 37,123 in Green Bay, is any indication, those missions are well on the way to



**Dan Devine,
Head Coach
1971-74,**

being accomplished. (The entire Inter-Squad contest was played without a fumble or serious injury.)

Last year, the Bengals took the measure of Green Bay in the pre-season by a 27-24 margin and the Packers edged Cincinnati, when it counted, in the regular season. That 20-17 win was Rookie of the year John Brockington's first 100-yard game as a pro and launched him on his way to the

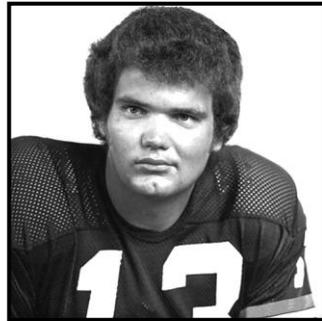


**John Brockington,
All-Pro Fullback**

1,000-yard club. This year both Dave Hampton and the newly acquired MacArthur Lane will further add to the Packer's ground attack in an offense that last year relied twice as heavily on the infantry as the air routes. Quarterback Scott Hunter will start at quarterback, taking over for the retired Bart Starr (Now the Packers

quarterback coach) while reserves Frank Patrick, the star of the Inter-Squad game and Jerry Tagge will also see some duty in the course of the pre-season.

As any NFL observer will note, defense wins ball games and this year's Packer defense will be vastly improved unit. The reasons are many: (1) The Draft, which yielded a blue ship immediate starter at cornerback, Willie Buchanon; (2) The Trade Mart, which yielded free safety Jim Hill from San Diego; (3) Added Experience, (the Packers' defensive starting unit averages but 25.8 years and 4.5 years experience; 9 of the 11 have 5 or fewer years in the NFL) (4) A better conditioned Mike Mc Coy and Clarence Williams, who stayed in Green Bay all off-season and lifted weights instead of forks.



*Chester Marcol, 1972
Rookie of the Year*

Also expected to improve is Green Bay's kicking game with the arrival of No. 2 round draft choice Chester Marcol of Hillsdale College. Marcol holds the NAIA record with a 62-yard field goal and has hammered home 8 from 50 yards or better. As Devine seeks to end the parade of kickers who have barnstormed Green Bay since Chandler's retirement. (Since Chandler hung it up following Super Bowl II, nine different kickers have hit on but 33 of 74 field goal attempts for .446 average, well below Chandler's .600 mark.) Saturday, a full house of 56,263 Packer Backer's will witness the progress of the 1972 edition of Dan Devine's Green Bay team with all hands healthy ready to wipe out the memory of last year's last place Central Division finish.

Devine's 1972 Packers won their division (10-4), but lost to Washington 16-3 in the first playoff game. After a disappointing 1973 season (5-7-2) and slow start in 1974 (6-8), Devine made the worst trade in Packer history bringing aging Ram QB John Hadl to GB for two first round and two second round draft picks. This hurt the team for many seasons.

Business Change

Seymour Press - May 4, 1972

The Wurtzel Drug Store owned and operated by A.J. Wurtzel since June 8, 1940, has been sold to Fred O. Rafeld as of March 1. Mr. Wurtzel will continue to be at the store on a part-time basis. Joseph Urbanek will also be there. Joe has been at the Drug Store for the past 25 years. Fred and Geraldine have one young son, Jason, 21 months old. They have moved into town and are living at 206 North Mill Street. Mr. Rafeld is a graduate of the University of Wisconsin School of Pharmacy and for the past four years has been in partnership in a drug store in Baraboo, WI. The business name of the drug store will remain Wurtzel Drugs and you may continue to expect the same excellent service that you have been accustomed to. For after-hour service, please call Mr. Rafeld at 833-6271 anytime.



Coach Lite

Supper Club

FREE - FREE

Pass to movie at See-More Theatre given free with each dinner at the COACHLITE Supper Club.

STEAKS
SEAFOOD
CHICKEN
CHOPS



— Superb Food and Service —
— Delightful Atmosphere —
Dining Room Open 5 p.m. - 10 p.m.
— Favorite Cocktails —
Bar Open 5 p.m. - 1 a.m.
Lloyd and Alice - Hosts



Al Wurtzel hands over the keys to the drug store to new owner Fred Rafeld.

**Wurtzel's
Drug Store**

HITTNER BUILDING,
SEYMOUR
PHONE 833-2141



**ALWAYS AT
YOUR SERVICE**

PRESCRIPTIONS AND DRUGS

Seymour Kiwanis Organizes for 1972 -1973 Committees

Seymour Press - Oct. 26, 1972

"Share your life" will be the theme of this year's emphasis of Kiwanis International.

The 1972-73 goals were unveiled by Seymour Kiwanis Club President Bob Gericke at a noon luncheon meeting Tuesday at Hotel Seymour. Attending and participating in Tuesday's program, were Wayne Berkley and Bill Schreiber. Both are Kiwanis Lt. Governors. Roy Silampa and Genn Utke of Aluminum Specialty were guests of the club. Mr. Silampa is in industrial relations and Mr. Utka will be the new plant manager at Seymour.

President Gericke announced the new committees to achieve the new goals are: Board of Directors-President Bob Gericke; Vice-president,

Chris Roepcke, Secretary, Steve Keune; treasurer, Ernest Schuster' Elmer Mielke, Walter Melchert, Al Wurtzel, Paul Peterson, Dick Jorgensen, Otto Settele, and Earl Gosse.

Club Meeting - Lyle Martens, chairman; Tom Landwehr, Dick Jorgensen, Al Wurtzel; Membership Development Paul Peterson, Chairman; George Cisler, Clayton Ebert, Elmer Gosse; Citizenship Services - Phil Dahlman, Chairman; Glen Brigham, Earl Gosse, Hans Kuehne, Fritz Shellman; Youth Services - Otto Settele, Chairman; Derb Coonen, Harold Krahn, Walter Melchert, Claude Peotter, Sponsor Youth - Carl Tickler, Chairman; Elmer Mielke, Gene Farley, Bill Wilfert; and Major Emphasis - Rev. Phil Paulson, Chairman, Forest Huth and Joe Lotter.

Seymour Band at Madison

Seymour Press - Sept. 21, 1972

On Saturday, September 16 the Seymour Community High School Marching Band participated in the annual "Band Day" festivals at the University of Wisconsin- Madison.

Over 500 band members from 55 High Schools throughout the state joined together to present half-time entertainment for the fans at the first Wisconsin game of the year. The band left at 6:30 Saturday morning and returned at 7:30 that evening after having witnessed the first Badger win of the year under sunny skies and 70-degree temperatures. Band members expressed enthusiasm over the trip and are looking forward to it again next year.

Seymour Band Wins Trophy

Seymour Press - May 25, 1972

On Saturday, May 20 the Seymour Community High School Marching Band took part in the 1972 State Lions Convention Parade held in Appleton. The band, led and directed by Majorette

Cindy Spaude returned with a trophy for 2nd place in Class "B" competition.

Six judges selected winners in six different categories in the 111-unit parade which included marching units, musical units, floats, horse units, comedy acts, and drum and bugle corps.

Out of thirty-two marching bands from throughout the state, fourteen were competing in Class "B", with the class being determined by school enrollment.

With temperatures in the mid-nineties it was not an ideal day for marching in a three-mile parade, but all Seymour Band members finished the parade in good fashion. It was also the first time the band had worn the marching portion of their new uniforms.

J.A. Stathas, Sr., Deputy District Governor and members of the Seymour Lions Club, will formally present the trophy to the band at the annual awards ceremony to be held at the high school on Wednesday May 24.

1972 Poppy Princess



Miss Ann Cismoski, Poppy Princess of 1971, crowned Miss Carrie Hein Poppy Princess for 1972 at the American Legion Club House Saturday night. Carrie will compete at the district conference at Denmark on April 8. Ann is the daughter of Mr. and Mrs. Loren Cismoski and Carrie is the daughter of Mr. and Mrs. Walter Hein.



Outagamie County

Fair

Seymour
July 11 - 16
6 Big Days and Nights

Starring: Tennessee Ernie Ford

Tennessee Ernie Ford Show

*Featuring:
The Brothers and Sisters*

Thursday, Friday, Saturday and Sunday Evenings 7:00 and 9:30

Tractor Pulling Contest - Tues. Eve.	Stock Car Races - Wed. Eve.	Harness Horse Races - Sat. & Sun. Aft.
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GREAT * FANTASTIC * SUPERB

1972

Program of Events

This ad sponsored by:

See-More Discount Liquor	Bluma's Standard Service
Roskom's Floral Shoppe	Meyer Insurance Agency
Stover Oil & Paint Service	Grode's Citgo Service
Seymour IGA Grocery	See-More Theatre
The Dime Store	Coast to Coast
Trem'l's U - Save	The Corral
Wilquet's Bar	Stathas Ford & Mercury

Seymour Community Lake will open Memorial Day at noon. Family season passes are available for \$10.00. Daily admission is 50 cents.

BUNNY BADGER SEZ: DON'T FUMBLE THE BALL!

Have your transmission serviced before winter with our **TRANSMISSION-TUNE-UP SPECIAL**

INCLUDES:
Change transmission fluid, clean screen, replace pan gasket, adjust band and linkage, road test.

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Seymour Press News Highlights From 1947

- Mrs. Ernest Shuster was named president of the 4-H Federation.
- The Seymour Flying Club holds a rally with Mike Burns as Master of Ceremonies.
- Elmer Mueller is named president of the Holstein Association.
- The members of the St. John's Holy Name Society hold their annual card party.
- The Kiwanis Club will sponsor the Soap Box Derby in June.
- A total of 52 students had perfect attendance records at Seymour High School.
- Claude Peotter was the highest scorer and named to the all-tournament team in the American Legion Tournament.
- Lettuce is 2 heads for 21 cents.
- The new Huettl Transportation bus line gives complete service to western Wisconsin.
- The square-dancing club resumes group dancing.
- Robert Wolk gets a National Science Foundation Grand.
- A downtown auto show will be held with over 100 prizes given away.
- The Seymour 4-H Club meets with Mrs. Walter Melchert in charge.
- Members of the Seymour FFA returned from a two week tour that took them to Niagara Falls, Toronto, Montreal, Ticonderoga, Hyde Park, Washington D.C., Gettysburg, Pittsburg, Fort Wayne and Chicago.
- Sheff's Alleys in Seymour is now open. A bowling meeting will be held on Friday.
- George Tubbs who is in charge of the horse pulling announces that 30 teams are entered including: Maurice Barclay, Chris Roepcke, Art Bergsbaken, Louis Skinkis, Ed Noack, Mike and Joe Dugan, Orié Armitage, Ed Heagle and Marvin Krull.
- A crowd of 15,000 attended the Outagamie County Fair on Sunday.
- With the availability of electricity in rural areas many labor saving devices unheard of generations ago are now common. Such features include:

Electric heating, tiled bathrooms, modern bath facilities, electric wash machines and deep freeze plants.

- Marjorie Piehl receives University of Wisconsin Degree of Doctor of Medicine.
- Drivers' Education will be taught at Seymour High School for the second consecutive year. Mr. Main and Mr. Pachett will be teaching the course.
- Charles J. Cumicek of Cumicek Jewelers is a selected member of the American Diamond Guild.
- Mr. and Mrs. Donald Vande Hei are named outstanding young farmers by the Appleton Junior Chamber of Commerce.
- Merchants plan a big day for the city-wide Dollar Days.
- Don Reed elected Businessmen's president.
- Steve Prelipp scores 36 points against Algoma.
- TB tests to be given at grade schools.
- Ben Truymen is the new mayor as a heavy vote is cast.

Seymour Press News Highlights From 1962

- Everette Wilkenson and Sam Rettler are undefeated wrestlers for Seymour.
- Lyle Laske, local art teacher, will instruct a beginning course for adults in background studies.
- Richard Piehl is recipient of a scholarship from the National Science Foundation.
- Seymour plays Hofa Park in the first Dairyland League game of the season.
- Don's Plumbing to hold grand opening.
- Don Fraser portraits receives state awards.
- Ray Reis to play for the Junior Prom.
- Tom Birling, president of the local FFA, is selected for a trip to Europe.
- Free telephone service from Seymour to Nichols by 1963.
- Robert Eisenreich is installed as new commander of the Veterans of Foreign Wars post.

Christmas at the Museum - 2021

Over 110 children, accompanied by their parents, visited the museum to meet Santa and Mrs. Claus and pick out a present. Janice Eick and her sisters Joan Conradt and Jean Maass decorated the museum and donated presents for the children. Every child received an elf's hat and cookies along with a present of their choice. Covid restrictions were in place as the cookies were individually wrapped and the guests from the North Pole remained socially distanced.

A ten-foot Christmas tree was decorated inside the museum and 42 trees were included in the traditional memory forest on the museum grounds. Bob Bock had the Christmas train in operation to the delight of the children. Overall, it was a fun day for everyone and many stayed to explore the museum. Over 300 people visited the facility during the course of the day.



Music in the Park - 2022

- June 15 - **Tom's Tunes** - The music season kicks off this year with a fun group singing many of your favorite tunes.
- June 22 - **Talk of the Town** - Back by popular demand playing jazz and the big band sound led by Kevin Van Ess and his hot clarinet.
- June 29 - **Rocker, Rocker, Rocker** - An area favorite, they have been entertaining rock and roll fans for decades. Doug always brings his best to Seymour.
- July 6 - **The Reason Why** - Local musicians, Larry Wussow, Scott Skodinski, and Andy Huelttl play a variety of hits.
- July 13 - **Jon Jr. and Sarah** - Jon's quick wit, vocals and musical talent teams with Sarah, one of the top fiddle players in Wisconsin - always a fun night.
- July 20 - **TNT** - The Natural Talent Polka band from Pulaski brings their explosive sound to Seymour as they warm up for Polka Days in their hometown.
- July 27 - **Thunder Country** - If you like classic country, this is the band for you. Playing the greatest country hits and they always throw in a few surprises.
- August 3 - **The New Generation** - Jeff Maroszek and his relatives bring the Polish Polka sound to the Home of the Hamburger.
- August 10 - **Skipper Jack** - A four piece band from rural Seymour. They will entertain you with classic rock, blues and original music.
- August 17 - **Eddie Larsen's Classic Memories Band** - First appearance in Seymour playing a variety of music, everything from swing to polka.
- August 24 - **"Rockin" Country** - Robin Wussow and local musicians rock the stage with classic country and rock and roll.
- August 31 - **Chad Przybylski and the Polka Rhythms** - An annual favorite. Chad and his band are noted for their high energy and great music.
- June 18 - Special Event** - Saturday, 1:00 to 3:00 View the Model A automobiles and listen to music at the gazebo.
- July 9 - Special Event** - Saturday, 1:00 to 3:00 celebrate the 10th anniversary of opening the new museum. Enjoy free ice cream, view the historic mural, music and much more.



Always a good time with the Polka Rhythms.



Red hot jazz with the Talk of the Town

Donations Since, October 7, 2021

Listed in the order received

A sincere "Thank You" to all of our donors. Your generosity makes it possible to maintain the museum and offer a variety of programs.

Greg and Pam Leisgang	Seymour, WI		Music
Warren and Gloria Maass	Seymour, WI	In memory of Ollie Lerum	Sustainability
Mary Monroe	Seymour, WI	In memory of Mark Monroe	Sustainability
Barry and Sandy Kailhofer	Seymour, WI		Sustainability
Dan and Pam Zak	Seymour, WI		Sustainability
Chuck and Karla Blumreich	Shiocton, WI		Sustainability
Ken and Helen Blohm	San Francisco, CA		Sustainability
Mike Huettl	Seymour, WI		Member & Sustainability
Gary and Mary Lou Melchert	Seymour, WI	In memory of Ollie Lerum	Sustainability
Thomas Staeven	Seymour, WI	In memory of Walter and Erma Staeven	Sustainability
Pat and Mary Klass	Seymour, WI		Sustainability
Gail Somodi	Lakewood Ranch, FL	In memory of the Dean and Stewart families	Sustainability
John Wurtzel	Payson, AZ		Sustainability
Dr. Lee and Mary Jo Piehl Jess	Grand Rapids, MN		Membership
Gary and Mary Lou Melchert	Seymour, WI	In memory of Clifford "Dewey" Klitzke	Sustainability
Jim and Jean Maass	Seymour, WI	In memory of Clifford "Dewey" Klitzke	Sustainability
Osborn Roofing Co. Inc.	Seymour, WI		Sustainability
Karen R Coonen,	Appleton, WI	Thrivent Choice Dollars	Sustainability
Laurene Ferge	Nichols, WI	Thrivent Choice Dollars	Sustainability
Jon and Becky Stellmacher	Appleton, WI		Sustainability
Lowell Hoeft	DePere, WI		Sustainability
Giz and Linda Herbst	Egg Harbor, WI	In memory of Earl and Marcella Court and Grandma Schaumberg	Sustainability
Vernice Kraft	Seymour, WI		Sustainability
Cassandra Fischer and Randy Skinkis	Seymour, WI		Sustainability
Glenn and Sharon Dunville	Seymour, WI		Sustainability
Richard and Ann Piehl	Shorewood, WI		Sustainability
Home of the Hamburger	Seymour, WI		Sustainability
Jim and Nancy Campbell	Seymour, WI		Sustainability
Daniel and Sally Natchek	Muskego, WI		Sustainability
Kurt and Debbie Boettcher	Seymour, WI 54165		Sustainability
Ronald and Mary Schuster	Fishers, IN	In memory of Ernest and Celia Schuster	Sustainability
Amy Lemke	Black Creek	In memory of Ron Nachtwey	Cleaning Supplies
Gary and Mary Lou Melchert	Seymour, WI	In memory of Cathy Caliaro	Sustainability
Kurt and Debbie Boettcher	Seymour, WI		Mural Project
Muehl-Boettcher Joel Walters	Seymour, WI		Mural Project
June Boettcher	Seymour, WI		Mural Project
Brent and Steph Boettcher	Seymour, WI		Mural Project
Blake and Mollie Boettcher	Conifer, CO		Mural Project
Janice Eick	Seymour, WI		Mural Project
Bill and Holly Collar	Seymour, WI		Mural Project
Laurene Ferge	Nichols, WI	In memory of Bea Mockford (Almost 106 years old)	Sustainability
Steve Kemp	Seymour, WI	Thrivent Choice Dollars	Sustainability
Laurene Ferge	Nichols, WI	Thrivent Choice Dollars	Sustainability
Bill and Holly Collar	Seymour, WI	In memory of Ann Duffey	Sustainability
June Boettcher	Seymour, WI	In memory of Ann Duffey	Sustainability
Arlyne Rowe	DePere, WI	In memory of Ann Duffey	Sustainability
Giz and Linda Herbst	Egg Harbor, WI	In memory of Ann Duffey	Sustainability
Robert and Deb Court	Black Creek, WI	In memory of Ann Duffey	Sustainability
Kailhofer's Greenhouse	Seymour, WI		Sustainability
Balance Studios	De Pere, WI		Exhibit Maintenance
Bay Ridge Electric	Appleton, WI		Electrical
Schuh Construction	Seymour, WI		Building Maintenance
Judy Pelipp Busch	Downers Grove, IL	In memory of Alvin and Mildred Prelipp	Flower Garden

Volunteers Make it Happen

The philosophy of the Board of Directors is to have a vibrant organization with numerous activities and changing exhibits. All museum workers are volunteers and 100% of your gift is used at the local level. We appreciate your assistance. All donations should be sent to PO Box 237, Seymour, WI 54167.

Ways You Can Donate to the SCHS

Gifts from our members and others who value the preservation of our heritage and area history assist the society in meeting our financial obligations. There are numerous ways you can help us financially.

- **Memberships** - If you are not a member, a lifetime membership can be purchased for \$50.00. A membership provides you with access to all the resources of the historical society and museum. Many lifetime members become annual donors. Lifetime business memberships are \$100.00.
- **Cash Donations** - Monetary donations assist your society in maintaining the museum, providing new exhibits, and pay operating expenses.
- **In-kind Donations** - Some people have expertise in certain professional trades that are very useful in meeting the needs of the society. Some examples are electrical, plumbing, electronics, construction, etc.
- **Estate Planning** - Several members have remembered the historical society in their will. This has enabled the SCHS to complete a number of larger projects such as the improvement of the Miller-Piehl Building.
- **Matching Funds or Benefit Programs** such as Thrivent Choice Dollars.
- **Memorials** on behalf of loved ones. Arrangements can be made to have a museum exhibit or display named after a deceased person.
- **A gift of appreciated stocks**, bonds, or real estate to the SCHS eliminates federal taxes on capital gains.
- **Make the SCHS a beneficiary** of a percentage of your IRA, 401k, annuity, will or trust.

All donations to the SCHS are tax free and fully deductible as provided by law. Our federal tax ID is 39-1235870.

Help Sustain the Historical Society and Museum with a Donation

Name _____ Phone _____

Address _____

E-mail _____ (Circle Amt.) \$10.00 \$20.00 \$30.00 \$40.00 Other _____

In memory of (Optional) _____

Are you a lifetime member? If not, a family membership is \$50.00, a business membership is \$100.00

Mail your donation to P.O. Box 237 Seymour, WI 54165. The Seymour Community Historical Society, Inc. is a tax-exempt entity. Your donation is fully deductible as provided by law. The federal identification number is: 39-1235870.

Thank you for your support!

Seymour Community Historical Society
P. O. Box 237
Seymour, WI 54165

Return Service Requested

June 4 - Annual Meeting Featuring Jessica Michna as Laura Ingalls Wilder - 1:00
June 18 - Model A Automobiles and Music at the Gazebo - 1:00
July 9 - 10th Anniversary Celebration, Unveiling of the Mural and Music - 1:00
July 21 - Return to Vietnam Program - 6:30

Website: www.seymourhistory.org

E-mail: seymourhistory@centurylink.com

Museum Phone: (920) 833-9835

If the museum is closed: (920) 833-6064

Museum Hours

Summer:

1:00 to 4:00

Friday through Sunday

Fall and Winter:

1:00 to 4:00 Sunday

Closed January through May

Open by request anytime

Admission:

Suggested donation - \$2.00 Individual

- \$5.00 Family

Life Membership - \$50.00

Year Individual - \$5.00 Year Family - \$10.00

Music in the Park - 2022

June 15 Tom's Tunes - Variety and Fun Entertainment

June 22 Talk of the Town - Classic Jazz and more.

June 29 Rocker Rocker Rocker - Classic Rock.

July 6 The Reason Why - Wussow, Skodinski and Huettl.

July 13 Jon and Sarah - A variety of hits.

July 20 TNT Polka - Young Talent Kicking Off Polka Days

July 27 Thunder Country - Traditional country

Aug. 3 The New Generation - Polkas and more

Aug. 10 Skipper Jack - A variety of popular songs

Aug. 17 Rockin' Country - Robin Wussow Country and Rock

Aug. 24 Larry Wussow, Scott Skodinski - Variety

Aug. 31 Chad Przybylski's Polka Rhythm's - Energetic polka